

PRIVACY STATEMENT

DATAWONDER

As soon as you visit our website <https://datawonder.nl> or contact us, we receive information about you. In this privacy statement we explain what we do with this information. We always handle your information carefully and store it securely. If you have any questions, or if you would like to know what information we hold about you, please contact us. We may amend this privacy statement whenever we consider it necessary. We therefore recommend that you review this privacy statement regularly, so that you are aware of any changes. This privacy statement was last amended on 16 July 2026.

Contents

1. When does this privacy statement apply?
2. Who uses your data?
3. Whose data do we use?
4. How do we obtain your data?
5. Which data about you do we use?
6. What do we use your data for?
7. How long do we keep your data?
8. Who do we share your data with?
9. Where do we store your data?
10. How safe is your data with us?
11. What can you ask of us?
12. Which rules apply to this privacy statement?
13. Which cookies do we use?
14. What do we do with the data of minors?
15. Do you have a question about this privacy statement?

1. When does this privacy statement apply?

This privacy statement applies to all personal data we process and to all domains related to us. It concerns the personal data of everyone who has ever been in contact with us or has visited our website, such as visitors, clients and business contacts. Personal data is any data that can be traced back to you as an individual, such as your name, telephone number, IP address, client number or browsing behaviour. If you would like to know more about personal data, have a look at the website of the Dutch Data Protection Authority (Autoriteit Persoonsgegevens).

2. Who uses your data?

Datawonder is responsible for the website <https://datawonder.nl> and is therefore the organisation responsible for the use of your personal data as described in this privacy statement. The full details are:

Datawonder
Van Beethovenstraat 33
6904 EJ Zevenaar
82679576

3. Whose data do we use?

We process the personal data of everyone who has been in contact with us or has visited our website. These include visitors, private clients, business clients and contact persons of our partners.



4. How do we obtain your data?

We receive the data directly from you as soon as you:

- visit our website
- create an account
- enter data on our website
- contact us by email, by telephone or in any other way
- give one of our partners consent to use it

5. Which data do we use about you?

We use the following data:

- name
- home address or business address
- delivery address
- email address
- telephone number
- payment details
- job title

6. What do we use your data for?

We only use your personal data for the purpose for which we are allowed to use it:

- we use your data because we want to give you the best possible service as a client and cannot do so without that information
- we use your data because we keep central records, carry out marketing activities, want to prevent and combat fraud and use the data for risk management
- we use your data to comply with the law, such as keeping data for the Dutch tax authorities

7. How long do we keep your data?

We keep your personal data for as long as we are required to do so by law and for as long as is necessary for the purpose for which we use your data. For as long as you are a client of ours, for example, we keep your data in line with the statutory retention period of seven years. After that, we only keep your data for statistical purposes and to deal with any complaints or legal matters. If you would like to know more about how long we keep specific data about you, please contact us.

8. Who do we share your data with?

We may pass your personal data on to others. We only do this if:

- you are a client of ours
- this is necessary, for example, to keep our central records, to carry out marketing activities, to prevent and combat fraud and to manage risk
- we have to do so in order to comply with the law

9. Where do we store your data?

We process your data within the European Economic Area (EEA). This means that we also store your data within the EEA. In some cases your personal data is processed outside the EEA. Unfortunately, the rules in those countries do not always offer the same protection of personal data as in the Netherlands. That is why we have made sure that in such cases your personal data is protected just as well as it is here. We have done this by making agreements with those who handle your data outside the EEA. That way your data stays safe. If you have any questions about this, please feel free to contact us.

10. How safe is your data with us?

We have done a great deal to protect your data as well as possible, both organisationally and technically. We have secured our systems and our various means of communication to make sure that your data does not end up in the hands of others. Your data is therefore safe with us. We also make sure that your data is only used by people who have our permission to do so. If you have any questions about the specific way in which we secure data, please contact us. When we share your data with others, they are also obliged to handle it with the same care as we do. If you notice that this is not the case, please let us know as well.

11. What can you ask of us?

Because we use personal data about you, you have a number of rights. We have listed these rights for you below.

Right to information

We have to explain to you in an understandable and clear way what we do with your data and what control you have over it. That is why this privacy statement explains in detail which data we collect about you and how we handle your data.

Right of access

You may always ask us to let you see the data we hold about you.

Right to rectification

You may ask us to have your data corrected if it is incorrect or incomplete.

Right to object

You may object to the processing of your data if you disagree with the way we handle your personal data. This right applies to the data we use for direct marketing. For example, you can tell us that you no longer wish to receive emails from us. The same applies to personalised recommendations on our website.

Right to data portability

If you are a client of ours or you have given consent for the use of your data, you may ask us to send you the digital data we hold about you. That way you can transfer that data to another organisation if you wish.

Right to restriction of processing

You may ask us to restrict the use of your data. This means that in certain cases we may only store your data but not use it.

Right to erasure

You may ask us to erase all the data we hold about you. We will then erase all data that can be traced back to you. In some cases we cannot or may not erase your data yet. For instance, we have to keep some data for 7 years for the Dutch tax authorities.

Right to lodge a complaint

You may lodge a complaint about the way we handle your data. If you have a complaint, we will be happy to resolve it for you. Please contact us about it. You may also submit your complaint to the Dutch Data Protection Authority (Autoriteit Persoonsgegevens). Of course we hope it does not come to that, but as a last resort you may also go to court. In that case your complaint will be dealt with by the court in the place where Datawonder is established.

How do you submit a request or complaint?

Send your request or complaint to us at info@datawonder.nl. We will deal with your request or complaint within 30 days. If it concerns several requests or complaints, or if your request or complaint is complex, this may take more time. In that case we will contact you within 60 days at the latest. We may ask you to identify yourself. In that case we will ask you for details to make sure that you are indeed the person the personal data belongs to.

12. Which rules apply to this privacy statement?

Our privacy statement has to meet a number of requirements. You will find these requirements mainly in the General Data Protection Regulation (GDPR). In addition, the general rules that apply under Dutch law apply to our privacy statement.

13. Which cookies do we use?

You can decide for yourself which data we may use about you. If you have given us consent to personalise your profile on the basis of your browsing and search behaviour, we can set up our website especially for you, so that using it becomes easier and more personal. We do this with the help of cookies. A cookie is a small text file that is placed on your hardware when you visit our website.

We use the following types of cookies on our website:

- functional cookies, such as session and login cookies for keeping track of session and login information
- anonymised analytical cookies, to gain insight into visits to our website on the basis of information about visitor numbers, popular pages and popular topics
- non-anonymised analytical cookies, to gain insight into visits to our website on the basis of information about visitor numbers, popular pages and popular topics

More specifically, we use the following cookies:

- Google Analytics anonymised (analytical cookies)

14. What do we do with the data of minors?

Neither our website nor our organisation is aimed specifically at minors. This means that if you are under 18, you need permission from a parent or guardian to use our website. If you are a minor when you visit our website or web shop, we assume that you obtained this permission before your visit.

15. Do you have a question about this privacy statement?

Do you have a question about our privacy statement? Please feel free to contact us by sending an email to info@datawonder.nl. We are happy to help.